

CANADIAN COLLEGE  
OF TECHNOLOGY  
AND BUSINESS

2021



**Academic  
Pathways**

# Benefits of Academic Pathways

The Canadian College of Technology and Business' academic pathways enable you to study CCTB's **Business Administration Co-op** and continue your education at a Canadian university.



Receive pathway advice and application support for CCTB academic pathway partners and other Canadian universities and colleges

(including document preparation & application follow-up)



Transfer your course credits earned with CCTB towards our partners' degree



Gain access to scholarships specifically awarded by CCTB pathway partners

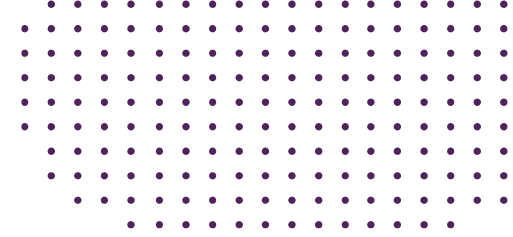


The Academic Pathways team offers info sessions

# About CCTB



The Canadian College of Technology and Business is a private educational institution specializing in career development, certification and technical training in business and information systems.



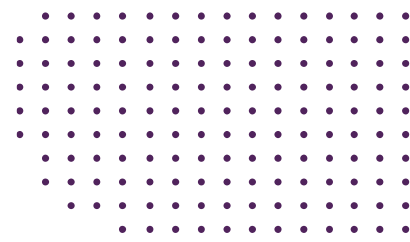
# Located at the heart of downtown Vancouver

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- ✓ CCTB campus is only steps away from public transit including the Waterfront SkyTrain Station, bus routes, and the SeaBus terminal.
- ✓ The vibrant and lively neighborhood is Many of the world's largest companies have offices within walking distance of our campus, providing students with unparalleled access to a network of prospective employers.
- ✓ The City of Vancouver offers a wealth of study and work opportunities and you'll be surrounded by wonderful natural beauty.



# GUS



Part of Global University Systems network of institutions,  
with over 30 brands and over 85.000 students  
worldwide



# CCTB Business Administration CO\_OP Program

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## Diploma in Business Administration CO-OP

**The Diploma in Business Administration** acts as a pathway into employment by teaching students the core skills they need to enter one of the following roles: accounting manager, financial administrator, office services coordinator, financial planning and analysis manager and budget analyst.

### **Qualification**

Post-Secondary Diploma

### **Delivery**

Daytime

### **Intakes**

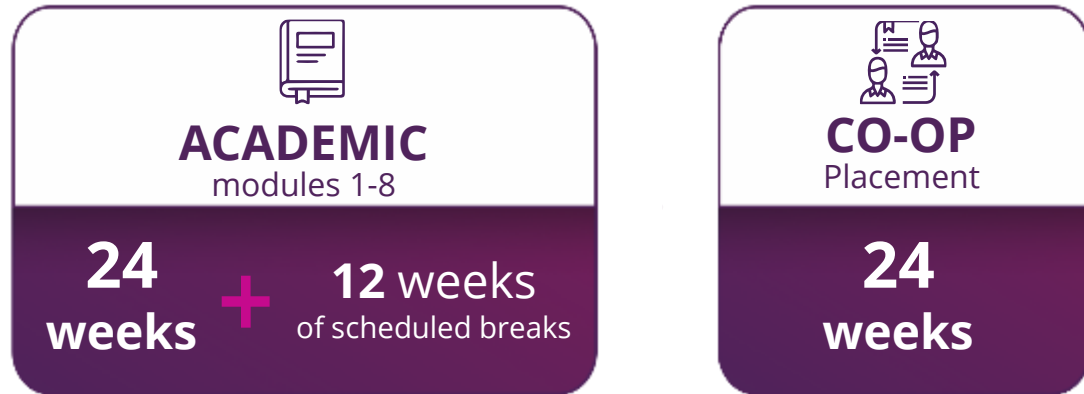
2021 – JUL | SEP | NOV

2022 – JAN | MAR | MAY | JUL | SEP | NOV

All prices are in CAD dollars.



# Program Structure



## Courses

1. Windows Fundamentals and Microsoft Office Suite
2. Computerized Bookkeeping and Financial Accounting
3. Business Environment
4. Managing Financial Resources
5. Organizations and Behavior
6. Marketing Principles
7. Business Decision Making
8. Research Project



This program is powered by QuickBooks. You will learn how to use QuickBooks software for bookkeeping purposes. QuickBooks products are geared towards businesses of all sizes and offer on-premises account applications as well as cloud-based versions.

Students must successfully complete all courses to be awarded the CCTB Business Administration Diploma.



# Academic Pathways



- ✓ Diploma in Business Administration Co-op



- ✓ Bachelor of Commerce
- ✓ Bachelor of Arts in Business Communication

# About UCW

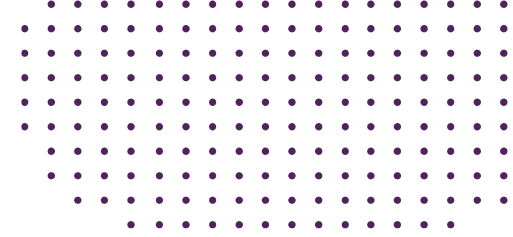
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**University Canada West (UCW)** is an innovative business and technology-oriented institution in downtown Vancouver, Canada, offering online and on-campus undergraduate and graduate degrees for domestic and international students.

- ✓ **West Pender Campus:** Currently occupies the first five floors of the heritage London Building in downtown Vancouver.
- ✓ **Vancouver House Campus:** The new state-of-the-art Vancouver House Campus is located in one of the highest profile developments in Vancouver's recent history. The campus was named one of the "most anticipated buildings set to shape the world in 2020" by CNN.



# University Canada West Programs

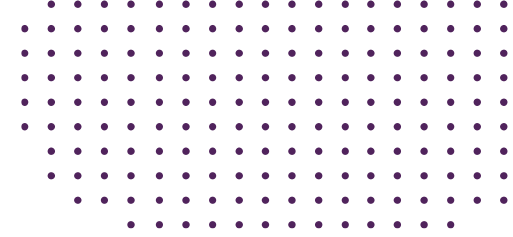


**The Bachelor of Commerce (BCom)** provides a broad foundation knowledge of contemporary business and its practices.

Based in Vancouver, Canada, this ACBSP and NCMA-accredited degree prepares students for a successful career in business or management.

- ✓ A comprehensive understanding of contemporary business practices across all areas of business management.
- ✓ Know how to conduct business in a multicultural environment, spanning international borders and working cross-culturally.
- ✓ The ability to use interdisciplinary approaches to solve problems and create new business opportunities.

# University Canada West Programs



**The Bachelor of Arts in Business Communication (BA)** is an interdisciplinary program that will develop your knowledge of media, cultural studies and business alongside theoretical and practical skills.

- ✓ Learn to evaluate and integrate all types of business communication.
- ✓ Demonstrate research techniques and methodologies.
- ✓ Create ethically and legally sound content for a variety of markets.
- ✓ Integrate media and content to communicate persuasively to specific audiences.
- ✓ Apply communication methods to business problems and contexts.

# Business Administration Co-op Academic Pathways



## Business Administration Co-op Diploma

Exempt 10 UCW courses (30 credits)

Value in savings \$6,960



## Bachelor of Commerce degree OR Bachelor of Arts in Business Communication

30 courses (90 credits) remain to complete

American Tuition Savings  
\$41,760



**3**  
Years  
PGWP  
eligibility

1 Year

2.5 Year



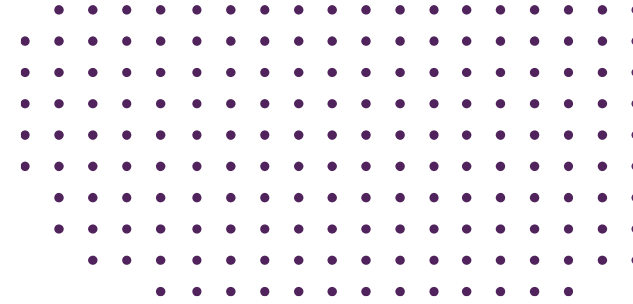
**Total Savings  
\$ 48,720**

\*American Tuition Grant: <https://www.ucanwest.ca/admissions/awards-scholarships>

For more info on the BCom degree: <https://www.ucanwest.ca/undergraduate-programs/bachelor-of-commerce>  
For more info on the BABC degree: <https://www.ucanwest.ca/undergraduate-programs/bachelor-of-arts-in-business-communication>



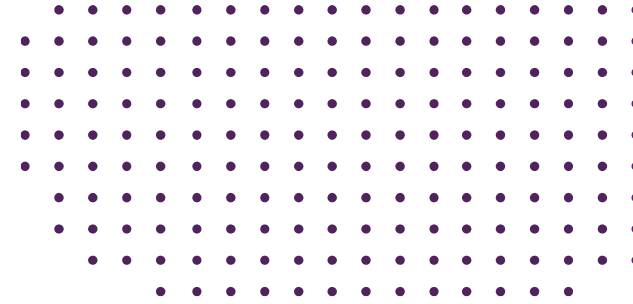
# Courses Breakdown



CCTB Courses	UCW BCom /BABC Courses	Credit Value	Credit Transfer approved for
			CCTB Business Administration Co-op
Fundamentals of Business Communications	COMM 140 Introduction to Business Communication	3	X
Principles of Accounting	ACCT 220 Computerized Accounting Practice-QuickBooks (elective)	3	X
Business Environment	BUSI 201 Business Environment	3	X
	BUSI 100 Introduction to Business	3	x
Managing Financial Resources	FNCE 303 Finance	3	x
Organizational Behaviour	ORGB 201 Organizational Behaviour	3	x
Marketing Principles	MRKT 201 Marketing Management	3	x
Business Decision Making and Research Project	BUSI 2XX (elective)	3	x
	MRKT 225 Marketing Research (elective)	3	x
Co-op Placement	Work Integrated Learning	3	x
<b>TOTAL COURSES</b>			<b>10</b>



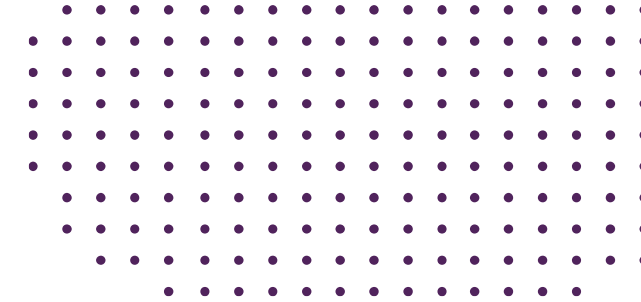
# BA Co-op Academic Pathway Study Plan



\* American Tuition Grant applied  
\*\*Transfer credits applied

# Benefits

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Receive **high standards** Canadian academic credentials



Become **eligible for up to 3 - year PGWP** in Canada



Complete your undergraduate diploma and a degree **within just 3.5 to 4 years**



Receive **savings** in a value of approx. **\$48,720 CAD**

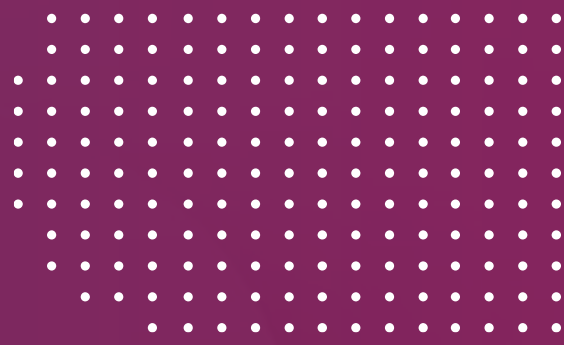


Become **a highly desirable professional** in Canada



**No IELTS required**





# Any Questions?

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# Thank You



**CANADIAN COLLEGE  
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**Website**

[www.canadianctb.ca](http://www.canadianctb.ca)

**Email**

[info@canadianctb.ca](mailto:info@canadianctb.ca)

**Telephone**

+1 604-515-7880

**Address**

626 West Pender Street - Suite 600  
Vancouver, British Columbia, V6B 1V9, Canada

**Connect with CCTB**



@CanadianCTB

**DLI** O134304821852